

BALTIMORE-WASHINGTON INTERNATIONAL THURGOOD MARSHALL AIRPORT

## OPPORTUNITY PERFORMANCE \& ANALYSIS

MDOT MAA RFP-22-001 General Information No. 3


## TABLE OF CONTENTS

## AIRPORT CONCESSION DISADVANTAGED BUSINESS ENTERPRISE (ACDBE) PARTICIPATION TRENDS

- Federal Requirement for Participation
- Goal Under Current Contract
- Participation Goal Achievement
- ACDBE PARTICIPANT DEMOGRAPHICS
- ACDBE CONCESSION LOCATIONS

Past activity may not be indicative of future activity. Changes in air carrier operations at BWI Marshall Airport could materially change future activity at the cirport. The administration makes no guarantee of the accuracy or reliability of such information provided to the administration by the airlines and other sources. Further, the information contained in this document is confidential and privileged; only provided as a reference for the registered proponent, and may not be used, published, or redistributed without the prior written consent of the Maryland Department of Transportation Maryland Aviation Administration (Administration). The Administration makes no guarantee concerning the number of passengers that will use the airport in the future. All data provided is for informational purposes and the Administration is not responsible for any inaccuracies thereof. No warranty is intended or implied.


## CURRENT ACDBE PARTICIPATION GOAL

## ACDBE PARTICIPATION REQUIREMENT

IN ACCORDANCE WITH FEDERAL REGULATIONS 49 C.F.R. PART 23, IT IS THE ADMINISTRATION'S OBLIGATION TO ENSURE THAT AIRPORT CONCESSION DISADVANTAGED BUSINESS ENTERPRISES HAVE THE OPPORTUNITY TO COMPETE FAIRLY FOR OPPORTUNITIES FOR CONCESSIONS AT THE AIRPORT. "DISADVANTAGED BUSINESS ENTERPRISE" OR "AIRPORT CONCESSION DISADVANTAGED BUSINESS ENTERPRISE" (COLLECTIVELY HEREINAFTER REFERRED TO AS "ACDBE") MEANS A BUSINESS ENTITY, WHETHER A SOLE PROPRIETORSHIP, PARTNERSHIP, OR CORPORATION OF WHICH AT LEAST FIFTY-ONE PERCENT (51\%) OF THE INTEREST IS OWNED AND CONTROLLED BY A"SOCIALLY AND ECONOMICALLY DISADVANTAGED INDIVIDUAL". AS SUCH TERM IS DEFINED IN THE AIRPORT AND AIRWAYS IMPROVEMENT ACT OF 1982, AS AMENDED, AND THE REGULATIONS PROMULGATED PURSUANT THERETO AT 49 C.F.R. PART 23. ACDBES SHALL BE CERTIFIED BY MDOT PRIOR TO TECHNICAL SUBMISSION. INDIVIDUALS WHO ARE REBUTTABLY PRESUMED TO BE SOCIALLY AND ECONOMICALLY DISADVANTAGED include women, African-Americans, Hispanic Americans, Native Americans, Asian-Pacific Americans, and ASIAN-INDIAN AMERICANS.

Exisfing $A C D B E$ Participation Goals
The existing goal for participation by MDOTcertified Sublessee DBE was established in 2003, under Request for Proposals No. MAA-REP-03-001 which resulted in award of the existing contract.


## ACDBE CONCESSION DEMOGRAPHICS

## ACDBE CONCESSIONS BY CATEGORY (JULY 2019-JUNE 2020)

| FOOD \& BEVERAGE CONCESSIONS |  | brands | Percent of TOTAL (66) F\&B Unit |
| :---: | :---: | :---: | :---: |
| African American* | 9 | McDonalds, Pinkberry, Chick-Fil-A, Quiznos, Harbor Grille, Jamba Juice, Martini, Mayorga, | 13.636\% |
| African American Woman | 1 | Smoothie King | 1.515\% |
| Asian Pacific American** | 8 | DuClow, Dunkin', Sky Azure, Gachi, Zona Mexicana | 12.121\% |
| Asian Pacific American Woman | 1 | Arby's | 1.515\% |
| Caucasian Woman | 8 | BGR, DC-3 Hot Dogs, Nature's Kitchen, Obrycki's, R\&R Seafood, Charm City Candy, Lee Ann Chin | 12.121\% |
| Subcontinent Asian American*** | 2 | Subway, Urban BBQ | 3.030\% |
| Not Reported | 1 | Einstein's Bagels | 1.515\% |


| REIAll CONCESSIONS | Unils | BRANDS | Percent of <br> TOTAL (80) <br> Retoill Units |
| :--- | :---: | :--- | :---: |
| African American | 10 | At Ease, Hudson News, America, <br> Kiehls, Baggallini, Charm City <br> Market | $12.50 \%$ |
| African American <br> Woman | 3 | Fashion Spa House, Pen\&Prose, <br> Shades of U by Diva | $3.750 \%$ |
| Caucasian <br> Woman | 2 | NY Collection | $2.50 \%$ |
| Hispanic <br> American Woman | 1 | DF Express | $1.250 \%$ |
| Not Reported | 1 | Marshall Russo | $1.250 \%$ |

[^0]NOTE: Two Food \& Beverage Operators identify as being part of a disadvantaged group without being designated as ACDBES.

The concession program at BWl Marshall had 66 Food and Beverage operators and 80 Retail operators between July 2019 and June 2020 . Of these 30 Food \& Beverage operations and 17. Retail operations were owned by individuals from a disadvantaged group.

Demographic Breakout of ACDBE Operators July 2019-June 2020


## ACDBE CONCESSIONS BY CATEGORY (APRIL 2021-MARCH 2022)

| FOOD \& BEVERAGE <br> CONCESSIONS |  | BRANDS | Percent of <br> TOTAL (50) <br> F\&B Units |
| :--- | :--- | :--- | :---: |
| African American** | 9 | MCDonalds, Pinkberry, Chick-Fil-A, <br> Quiznos, Harbor Grille, Jamba Juice, | $18.0 \%$ |
| Martini, Mayorga, |  |  |  |$|$


| REIAIL CONCESSIONS | Units | BRANDS | Percent of <br> TOTAL (60) <br> Retail Units |
| :---: | :---: | :---: | :---: |
| African American | 5 | Hudson News, Charm City Market | 8.333\% |
| African American Woman | 3 | Fashion Spa House, Pen\&Prose, Shades of $U$ by Diva | 5.0\% |
| Caucasian Woman | 2 | NY Collection | 3.333\% |
| Hispanic American Woman | 1 | DF Express | 1.667\% |
| Not Reported | 1 | Marshall Russo | 1.667\% |

Between April 2021 and March 2022, the concession program at BWI Marshall had 50 Food and Beverage operators and 60 Retail operators open for business: Of these; 25 Food \& Beverage and 12 Retail operations were owned by individuals from a disadvantaged group.

Demographic Breakout of ACDBE Operators April 2021-March 2022
${ }^{* *}$ On this page, "Asian Pacific American" means Asian Pacific American Male/Gender Not Reported unless otherwise indicated.
*** On this page, "Subcontinent Asian American" means Subcontinent Asian American Male/Gender Not Reported unless otherwise indicated. NOTE: Two Food \& Beverage Operators identify as being part of a disadvantaged group without being designated as ACDBEs.


## CONCESSION OWNERS ANCESTRY AND GENDER (2019)

## Ancestral and Gender Makeup of Concession Owners at BWI Marshall Airport


*In addition to the concession owners represented in
this chart, in 2019 there were 1 ACDBE and 106 Non-ACDBE operations for which the owners specified neither ancestry nor gender.

## Ancestral and Gender Makeup of Concession Owners at BWI Marshall Airport



The concession program at BWI Marshall had 50 Food and Beverage and 60 Retail units operating as of March 2022. Of these 7 F\&B operations and 6 Retail operations were owned by women.

| WOMAN-OWNED FOOD \& BEVERAGE CONCESSIONS |  | BRANDS | Percent of TOTAL (50) F\&B Units |
| :---: | :---: | :---: | :---: |
| African American Woman | 1 | Smoothie King | 2.0\% |
| Asian Pacific American Woman | 1 | Arby's | 2.0\% |
| Caucasian Woman | 5 | BGR, Nature's Kitchen, Obrycki's, R\&R Seafood, Lee Ann Chin | 10.0\% |


$\left.$| WOMEN-OWNED <br> RETAIL CONCESSIONS |  |  | BRANDS |
| :--- | :--- | :--- | :---: | | Percent of |
| :---: |
| TOTAL (60) |
| Retail Units | \right\rvert\,



NOTE: One Woman-Owned Food \& Beverage Operators is identified as being part of a disadvantaged group without being designated as an ACDBE. The 13 locations listed above were also open during July 2019-June 2020. Three F\&B women-owned locations in the 2019-2020 report have since closed: Obrycki's A Bar, DC-3 Hot Dogs, and Charm City Candy. Fashion Spa House has grown into an in-line store from its original kiosk.


## ACDBE CONCESSION LOCATIONS

## CONCOURSE D

Charm City Market
DF Expresss/La Boutique
Dunkin'
Hudson News
McDonalds Nature's Kitchen NY Collection
Quiznos
Shades of U by Diva
Smoothie King

CONCOURSE C

## Harbor Grille

NY Collection
Rita's Italian Ice (Coming soon)

89 _ititith

## MAIN

TERMINAL (landside)
Dunkin'
Hudson News
Brother's BBQ (Coming Soon)


# A/B CORE 

Arby's Chick Fil A Hudson News Jamba Juice Mayorga McDonalds Pinkberry


## PARTICIPATION GOAL ACHIEVEMENT

## OVERALL CONCESSION PERFORMANCE (2019)

Food $\&$
Service
Beverage \$5,610,812.08 \$108,991,761.96 69\% Total Sales $63 \%$ Total SF 74,693 SF

Performance by Category:
Comparing Square Footage, Sales, Number of Locations

## ACDBE MONTHLY SALES: FOOD \& BEVERAGE (2019)

2020 Food \& Beverage Concession Sales by Month

| $\stackrel{\rightharpoonup}{\mathrm{N}}$ |  | Food \& Beverage |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | ACDBE Sales |  | BWI Total |
| Jan | \$ | 3,462,282 | \$ | 7,394,611 |
| eb | \$ | 3,383,349 | \$ | 7,075,408 |
| Mar | \$ | 4,175,987 | \$ | 8,964,353 |
| Apr | \$ | 4,081,924 | \$ | 9,087,879 |
| May | \$ | 4,389,017 | \$ | 9,727,710 |
| un | \$ | 4,362,050 | \$ | 9,701,173 |
| Juy | \$ | 4,570,898 | \$ | 9,991,149 |
| Aug | \$ | 4,436,932 | \$ | 9,737,973 |
| Sept | \$ | 3,959,325 | \$ | 8,649,073 |
| oct | \$ | 4,397,926 | \$ | 9,557,225 |
| Nov | \$ | 4.365,419 | \$ | 9,410,641 |
|  | \$ | 4,510,493 | \$ | 9,609,176 |




| O- | Retail, N\&G and Services |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | ACDBE Sales |  | BWI Total |  |
| Jan | \$ | 631,474 | \$ | 3,129,497 |
|  | \$ | 664,391 | \$ | 3,145,881 |
| Mar | \$ | 808,443 | \$ | 3,982,412 |
|  | \$ | 780,405 | \$ | 4,061,357 |
| may | \$ | 856,476 | \$ | 4,457,368 |
|  | \$ | 851,682 | \$ | 4,701,422 |
| July | \$ | 833,255 | \$ | 4,666,880 |
|  | \$ | 808,260 | \$ | 4,535,838 |
| Sept | \$ | 736,110 | \$ | 4,150,141 |
|  | \$ | 770,693 | \$ | 4,287,692 |
| Nov | \$ | 740,958 | \$ | 4,084,580 |
| Dec | \$ | 719,537 | \$ | 4,180,432 |


| $\stackrel{9}{0}$ |  | Food \＆Beverage |  |  | Retail，N\＆G and Services |  |  |  | Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | ACDBE Sales |  | BWI Total |  | E Sales |  | BWI Total |  | ACDBE Total |  | BWI Total |
| Jan | \＄ | 3，462，282．30 | \＄ | 7，394，611．03 | \＄ | 631，473．85 | \＄ | 3，129，497．33 | \＄ | 4，093，756．15 | \＄ | 10，524，108．36 |
| Feb | \＄ | 3，383，349．12 | \＄ | 7，075，408．13 | \＄ | 664，391．19 | \＄ | 3，145，881．24 | \＄ | 4，047，740．31 | \＄ | 10，221，289．37 |
| Mar | \＄ | 4，175，986．78 | \＄ | 8，964，353．09 | \＄ | 808，443．13 | \＄ | 3，982，412．39 | \＄ | 4，984，429．91 | \＄ | 12，946，765．48 |
| Apr | \＄ | 4，081，924．33 | \＄ | 9，087，878．71 | \＄ | 780，404．91 | \＄ | 4，061，357．02 | \＄ | 4，862，329．24 | \＄ | 13，149，235．73 |
| May | \＄ | 4，389，017．45 | \＄ | 9，727，710．26 | \＄ | 856，476．22 | \＄ | 4，457，368．43 | \＄ | 5，245，493．67 | \＄ | 14，185，078．69 |
| Jun | \＄ | 4，362，050．47 | \＄ | 9，701，172．52 | \＄ | 851，682．22 | \＄ | 4，701，421．99 | \＄ | 5，213，732．69 | \＄ | 14，402，594．51 |
| July | \＄ | 4，570，898．02 | \＄ | 9，991，148．79 | \＄ | 833，254．65 | \＄ | 4，666，880．19 | \＄ | 5，404，152．67 | \＄ | 14，658，028．98 |
| Aug | \＄ | 4，436，931．81 | \＄ | 9，737，973．02 | \＄ | 808，259．78 | \＄ | 4，535，837．57 | \＄ | 5，245，191．59 | \＄ | 14，273，810．59 |
| Sept | \＄ | 3，959，325．25 | \＄ | 8，649，073．11 | \＄ | 736，110．34 | \＄ | 4，150，141．60 | \＄ | 4，695，435．59 | \＄ | 12，799，214．71 |
| Oct | \＄ | 4，397，925．50 | \＄ | 9，557，224．51 | \＄ | 770，692．64 | \＄ | 4，287，692．08 | \＄ | 5，168，618．14 | \＄ | 13，844，916．59 |
| Nov | \＄ | 4，365，418．92 | \＄ | 9，410，640．76 | \＄ | 740，957．95 | \＄ | 4，084，580．02 | \＄ | 5，106，376．87 | \＄ | 13，495，220．78 |
| Dec | \＄ | 4，510，493．19 | \＄ | 9，609，175．85 | \＄ | 719，536．67 | \＄ | 4，180，432．07 | \＄ | 5，230，029．86 | \＄ | 13，789，607．92 |

## OVERALL CONCESSION PERFORMANCE (2020)



## 2020 Food \& Beverage Concession Sales by Month

| $\begin{aligned} & \text { O } \\ & \text { O } \end{aligned}$ | Food \& Beverage |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | ACDBE Sale |  | BWI Total |
| Jan | \$ | 1,341,524 | \$ | 2,830,571 |
| feb | \$ | 1,433,843 | \$ | 2,948,964 |
| Mar | \$ | 2,300,862 | \$ | 4,576,439 |
| Apr | \$ | 2,492,245 | \$ | 5,191,341 |
| May | \$ | 3,037,647 | \$ | 6,311,465 |
| Jun | \$ | 2,969,616 | \$ | 6,927,819 |
| July | \$ | 4,083,504 | \$ | 7,906,438 |
| Aug | \$ | 3,669,856 | \$ | 7,276,698 |
| Sept | \$ | 3,370,423 | \$ | 7,006,769 |
| Oc | \$ | 3,680,657 | \$ | 7,831,046 |
| Nov | \$ | 3,636,076 | \$ | 7,591,524 |
| Dec | \$ | 3,125,856 | \$ | 6,985,000 |

2020 Retail, News \& Gifts, and Services Concession Sales by Month

| O | Retail, N\&G and Services |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Jan | \$ | 533,628 | \$ | 3,262,162 |
| fel | \$ | 702,524 | \$ | 3,314,634 |
| Mar | \$ | 450,118 | \$ | 1,811,912 |
| Ap | \$ | 57,524 | \$ | 129,723 |
|  | \$ | 179,956 | \$ | 353,921 |
|  | \$ | 349,378 | \$ | 894,384 |
| July | \$ | 396,391 | \$ | 1,275,598 |
|  | \$ | 412,200 | \$ | 1,354,254 |
|  | \$ | 414,331 | \$ | 1,400,591 |
|  | \$ | 419,970 | \$ | 1,456,397 |
|  | \$ | 368,027 | \$ | 1,319,082 |
|  | \$ | 339,949 | \$ | 1,418,399 |


| $\begin{aligned} & \text { O} \\ & \text { O } \\ & \text { N } \end{aligned}$ |  | Food \& Beverage |  |  | Retail, N\&G and Services |  |  |  | Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | ACDBE Sales |  | BWI Total |  | E Sales |  | BWI Total |  | ACDBE Total |  | BWI Total |
| an | \$ | 3,713,993.29 | \$ | 7,834,017.33 | \$ | 533,628.44 | \$ | 3,262,162.34 | \$ | 4,247,621.73 | \$ | 11,096,179.67 |
|  | \$ | 3,694,163.75 | \$ | 7,614,163.86 | \$ | 702,523.74 | \$ | 3,314,634.46 | \$ | 4,396,687.49 | \$ | 10,928,798.32 |
| Mar | \$ | 1,849,867.64 | \$ | 4,249,458.72 | \$ | 450,118.06 | \$ | 1,811,912.69 | \$ | 2,299,985.70 | \$ | 6,061,371.41 |
| Apr | \$ | 284,733.58 | \$ | 470,454.95 | \$ | 57,424.78 | \$ | 129,722.76 | \$ | 342,158.36 | \$ | 600,177.71 |
| May | \$ | 534,687.00 | \$ | 917,121.00 | \$ | 179,956.00 | \$ | 353,921.00 | \$ | 714,643.00 | \$ | 1,271,042.00 |
| jun | \$ | 1,134,411.32 | \$ | 2,162,959.89 | \$ | 349,378.46 | \$ | 894,384.18 | \$ | 1,483,789.78 | \$ | 3,057,344.07 |
| July | \$ | 1,692,251.62 | \$ | 3,196,908.20 | \$ | 396,391.14 | \$ | 1,275,597.69 | \$ | 2,088,642.76 | \$ | 4,472,505.89 |
| Aug | \$ | 1,696,826.77 | \$ | 3,329,578.73 | \$ | 412,199.80 | \$ | 1,354,253.78 | \$ | 2,109,026.57 | \$ | 4,683,832.51 |
| Sept | \$ | 1,655,429.04 | \$ | 3,250,172.71 | \$ | 414,330.84 | \$ | 1,400,591.33 | \$ | 2,069,759.88 | \$ | 4,650,764.04 |
| Oct | \$ | 1,761,671.56 | \$ | 3,556,737.20 | \$ | 419,970.30 | \$ | 1,456,397.03 | \$ | 2,181,641.86 | \$ | 5,013,134.23 |
| Nov | \$ | 1,598,193.81 | \$ | 3,190,501.71 | \$ | 368,027.03 | \$ | 1,319,081.57 | \$ | 1,966,220.84 | \$ | 4,509,583.28 |
| Dec | \$ | 1,551,318.05 | \$ | 3,199,068.83 | \$ | 339,949.28 | \$ | 1,418,399.21 | \$ | 1,891,267.33 | \$ | 4,617,468.04 |

## OVERALL CONCESSION PERFORMANCE (2021)



| $\begin{aligned} & \underset{N}{N} \\ & \text { N} \end{aligned}$ | Food \& Beverage |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | ACDBE Sales |  | BWI Total |
| Jan | \$ | 3,462,282.30 | \$ | 7,394,611.03 |
| Feb | \$ | 3,383,349.12 | \$ | 7,075,408.13 |
| Mar | \$ | 4,175,986.78 | \$ | 8,964,353.09 |
| Apr | \$ | 4,081,924.33 | \$ | 9,087,878.71 |
| May | \$ | 4,389,017.45 | \$ | 9,727,710.26 |
| Jun | \$ | 4,362,050.47 | \$ | 9,701,172.52 |
| July | \$ | 4,570,898.02 | \$ | 9,991,148.79 |
| Aug | \$ | 4,436,931.81 | \$ | 9,737,973.02 |
| Sept | \$ | 3,959,325.25 | \$ | 8,649,073.11 |
| Oct | \$ | 4,397,925.50 | \$ | 9,557,224.51 |
| Nov | \$ | 4,365,418.92 | \$ | 9,410,640.76 |
| Dec | \$ | 4,510,493.19 | \$ | 9,609,175.85 |

## ACDBE MONTHLY SALES: RETAIL, NEWS \& GIFTS, SERVICES (2021)

2021 Retail, News \& Gifts, and Services Concession Sales by Month


| No | Retail, N\&G and Services |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | \$ | 320,853 | \$ | 1,252,126 |
|  | \$ | 344,495 | \$ | 1,398,841 |
|  | \$ | 645,017 | \$ | 2,234,485 |
|  | \$ | 728,169 | \$ | 2,543,082 |
|  | \$ | 819,114 | \$ | 2,914,394 |
|  | \$ | 903,617 | \$ | 3,159,729 |
|  | \$ | 952,256 | \$ | 3,544,567 |
|  | \$ | 894,501 | \$ | 3,290,861 |
|  | \$ | 776,560 | \$ | 2,929,251 |
|  | \$ | 823,109 | \$ | 3,308,116 |
|  | \$ | 740,383 | \$ | 3,002,123 |
| Dec | \$ | 627,309 | \$ | 2,948,374 |


| $\begin{aligned} & \underset{N}{N} \\ & \text { O} \end{aligned}$ |  | Food \& Beverage |  |  | Retail, N\&G and Services |  |  |  | Combined |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | ACDBE Sales |  | BWI Total |  | E Sales |  | BWI Total |  | ACDBE Total |  | BWI Total |
| Jan | \$ | 1,341,524 | \$ | 2,830,571 | \$ | 320,853 | \$ | 1,252,126 | \$ | 1,662,377 | \$ | 4,082,697 |
| Feb | \$ | 1,433,843 | \$ | 2,948,964 | \$ | 344,495 | \$ | 1,398,841 | \$ | 1,778,338 | \$ | 4,347,805 |
| Mar | \$ | 2,300,862 | \$ | 4,576,439 | \$ | 645,017 | \$ | 2,234,485 | \$ | 2,945,879 | \$ | 6,810,924 |
| Apr | \$ | 2,492,245 | \$ | 5,191,341 | \$ | 728,169 | \$ | 2,543,082 | \$ | 3,220,414 | \$ | 7,734,423 |
| May | \$ | 3,037,647 | \$ | 6,311,465 | \$ | 819,114 | \$ | 2,914,394 | \$ | 3,856,761 | \$ | 9,225,859 |
| jun | \$ | 2,969,616 | \$ | 6,927,819 | \$ | 903,617 | \$ | 3,159,729 | \$ | 3,873,233 | \$ | 10,087,548 |
| July | \$ | 4,083,504 | \$ | 7,906,438 | \$ | 952,256 | \$ | 3,544,567 | \$ | 5,035,761 | \$ | 11,451,005 |
| Aug | \$ | 3,669,856 | \$ | 7,276,697 | \$ | 894,501 | \$ | 3,290,861 | \$ | 4,564,357 | \$ | 10,567,558 |
| Sept | \$ | 3,370,422 | \$ | 7,006,769 | \$ | 776,560 | \$ | 2,929,251 | \$ | 4,146,983 | \$ | 9,936,020 |
| Oct | \$ | 3,680,657 | \$ | 7,831,046 | \$ | 823,109 | \$ | 3,308,116 | \$ | 4,503,766 | \$ | 11,139,162 |
| Nov | \$ | 3,636,075 | \$ | 7,591,523 | \$ | 740,383 | \$ | 3,002,123 | \$ | 4,376,459 | \$ | 10,593,647 |
| Dec | \$ | 3,125,856 | \$ | 6,984,999 | \$ | 627,309 | \$ | 2,948,374 | \$ | 3,753,165 | \$ | 9,933,373 |



## ACDBE COMPARED TO NON-ACDBE (2018-2022 SALES)

|  | Food \& Beverage Sales |  | Retail, N\& G and Services |  |  | Combined |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | ACDBE | Non-ACDBE |  | ACDBE | Non-ACDBE | ACDBE | Non-ACDBE |  |
| Calendar Year 2018 | \$ 45,994,231.44 | \$ 58,875,716.67 | \$ | 8,951,408.34 | \$ 40,902,950.57 | \$ 54,945,639.78 | \$ 99,778,667.24 | 35.5\% |
| Calendar <br> Year 2019 | \$ 50,095,603.14 | \$ 58,810,766.64 | \$ | 9,201,683.55 | \$ 40,181,818.38 | \$ 59,297,286.69 | \$ 98,992,585.02 | 37.5\% |
| Calendar <br> Year 2020 | \$ 21,167,547.43 | \$ 21,803,595.70 | \$ | 4,623,897.87 | \$ 13,367,160.17 | \$ 25,791,445.30 | \$ 35,170,775.87 | 42.3\% |
| Calendar <br> Year 2021 | \$ 35,142,110.75 | \$ 38,241,963 | \$ | 8,575,385.33 | \$ 23,950,565.63 | \$ 42,717,496.07 | \$ 62,192,528.66 | 41.3\% |
| Calendar Year 2022 (Jan-Mar) | \$ 11,284,396.95 | \$ 19,776,886.02 | \$ | 2,147,030.43 | \$ 7,453,760.37 | \$ 13,431,427.38 | \$ 27,230,646.39 | 49.3\% |

ACDBE CONCESSION SALES AT BWI MARSHALL COMPARED TO.TOTAL SALES 2018-2022




[^0]:    *On this page, "African American" means African American Male/Gender Not Reported unless otherwise indicated.
    ** On this page, "Asian Pacific American" means Asian Pacific American Male/Gender Not Reported unless otherwise indicated.
    *** On this page, "Subcontinent Asian American" means Subcontinent Asian American Male/Gender Not Reported unless otherwise indicated.

