

BALTIMORE-WASHINGTON INTERNATIONAL THURGOOD MARSHALL AIRPORT

OPPORTUNITY PERFORMANCE & ANALYSIS



MDOT MAA RFP-22-001 GENERAL INFORMATION NO. 3



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Past activity may not be indicative of future activity. Changes in air carrier operations at BWI Marshall Airport could materially change future activity at the airport. The administration makes no guarantee of the accuracy or reliability of such information provided to the administration by the airlines and other sources. Further, the information contained in this document is confidential and privileged, only provided as a reference for the registered proponent, and may not be used, published, or redistributed without the prior written consent of the Maryland Department of Transportation Maryland Aviation Administration (Administration). The Administration makes no guarantee concerning the number of passengers that will use the airport in the future. All data provided is for informational purposes and the Administration is not responsible for any inaccuracies thereof. No warranty is intended or implied.



CURRENT ACDBE PARTICIPATION GOAL



ACDBE PARTICIPATION REQUIREMENT

In accordance with federal regulations 49 C.F.R. Part 23, it is the Administration's obligation to ensure that Airport Concession Disadvantaged Business Enterprises have the opportunity to compete fairly for opportunities for concessions at the Airport. "Disadvantaged Business Enterprise" or "Airport Concession Disadvantaged Business Enterprise" (collectively hereinafter referred to as "ACDBE") means a business entity, whether a sole proprietorship, partnership, or corporation of which at least fifty-one percent (51%) of the interest is owned and controlled by a "socially and economically disadvantaged individual" as such term is defined in the Airport and Airways Improvement Act of 1982, as amended, and the regulations promulgated pursuant thereto at 49 C.F.R. Part 23. ACDBEs shall be certified by MDOT prior to technical submission. Individuals who are rebuttably presumed to be socially and economically disadvantaged include women, African-Americans, Hispanic Americans, Native Americans, Asian-Pacific Americans, and Asian-Indian Americans.





ACDBE CONCESSION DEMOGRAPHICS



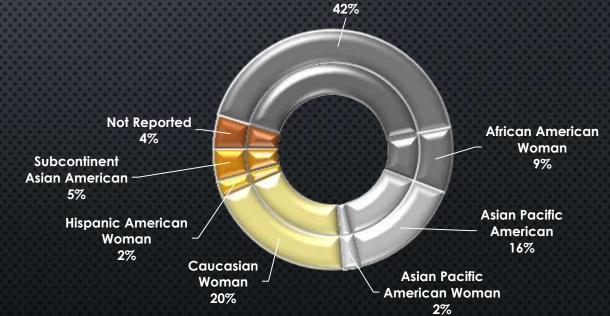
ACDBE CONCESSIONS BY CATEGORY (JULY 2019-JUNE 2020)

FOOD & BEVERAGE CONCESSIONS		BRANDS	Percent of TOTAL (66) F&B Units
African American*	9	McDonalds, Pinkberry, Chick-Fil-A, Quiznos, Harbor Grille, Jamba Juice, Martini, Mayorga,	13.636%
African American Woman	1	Smoothie King	1.515%
Asian Pacific American**	8	DuClow, Dunkin', Sky Azure, Gachi, Zona Mexicana	12.121%
Asian Pacific American Woman	1	Arby's	1.515%
Caucasian Woman	8	BGR, DC-3 Hot Dogs, Nature's Kitchen, Obrycki's, R&R Seafood, Charm City Candy, Lee Ann Chin	12.121%
Subcontinent Asian American***	2	Subway, Urban BBQ	3.030%
Not Reported	1	Einstein's Bagels	1.515%

RETAIL CONCESSIONS	Units	BRANDS	Percent of TOTAL (80) Retail Units
African American	10	At Ease, Hudson News, America, Kiehls, Baggallini, Charm City Market	12.50%
African American Woman	3	Fashion Spa House, Pen&Prose, Shades of U by Diva	3.750%
Caucasian Woman	2	NY Collection	2.50%
Hispanic American Woman		DF Express	1.250%
Not Reported	1	Marshall Russo	1.250%

The concession program at BWI Marshall had 66 Food and Beverage operators and 80 Retail operators between July 2019 and June 2020. Of these 30 Food & Beverage operations and 17 Retail operations were owned by individuals from a disadvantaged group.

Demographic Breakout of ACDBE Operators July 2019-June 2020 African American 42%



^{*} On this page, "African American" means African American Male/Gender Not Reported unless otherwise indicated.

^{**} On this page, "Asian Pacific American" means Asian Pacific American Male/Gender Not Reported unless otherwise indicated.

^{***} On this page, "Subcontinent Asian American" means Subcontinent Asian American Male/Gender Not Reported unless otherwise indicated. NOTE: Two Food & Beverage Operators identify as being part of a disadvantaged group without being designated as ACDBEs.



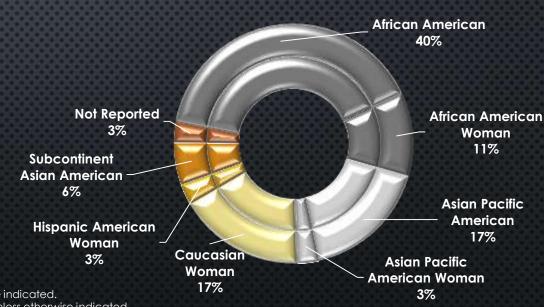
ACDBE CONCESSIONS BY CATEGORY (APRIL 2021-MARCH 2022)

FOOD & BEVERAGE CONCESSIONS		BRANDS	Percent of TOTAL (50) F&B Units
African American*	9	McDonalds, Pinkberry, Chick-Fil-A, Quiznos, Harbor Grille, Jamba Juice, Martini, Mayorga,	18.0%
African American Woman	1	Smoothie King	2.0%
Asian Pacific American**	7	DuClow, Dunkin', Sky Azure, Gachi, Zona Cochina	14.0%
Asian Pacific American Woman	1	Arby's	2.0%
Caucasian Woman	5	BGR, Nature's Kitchen, Obrycki's, R&R Seafood, Lee Ann Chin	10.0%
Subcontinent Asian American***	2	Subway, Urban BBQ	4.0%

RETAIL CONCESSIONS	Units	BRANDS	Percent of TOTAL (60) Retail Units
African American	5	Hudson News, Charm City Market	8.333%
African American Woman		Fashion Spa House, Pen&Prose, Shades of U by Diva	5.0%
Caucasian Woman	2	NY Collection	3.333%
Hispanic American Woman	1	DF Express	1.667%
Not Reported	1	Marshall Russo	1.667%

Between April 2021 and March 2022, the concession program at BWI Marshall had 50 Food and Beverage operators and 60 Retail operators open for business. Of these, 25 Food & Beverage and 12 Retail operations were owned by individuals from a disadvantaged group.

Demographic Breakout of ACDBE Operators April 2021-March 2022



^{*} On this page, "African American" means African American Male/Gender Not Reported unless otherwise indicated.

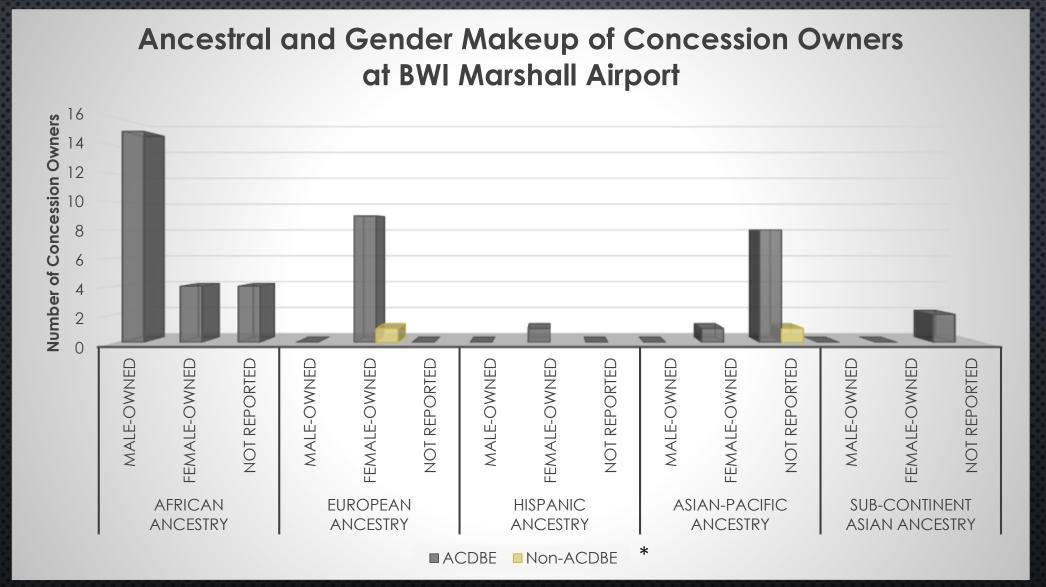
Source: MDOT MAA Office of Fair Practices

^{**} On this page, "Asian Pacific American" means Asian Pacific American Male/Gender Not Reported unless otherwise indicated.

^{***} On this page, "Subcontinent Asian American" means Subcontinent Asian American Male/Gender Not Reported unless otherwise indicated. NOTE: Two Food & Beverage Operators identify as being part of a disadvantaged group without being designated as ACDBEs.



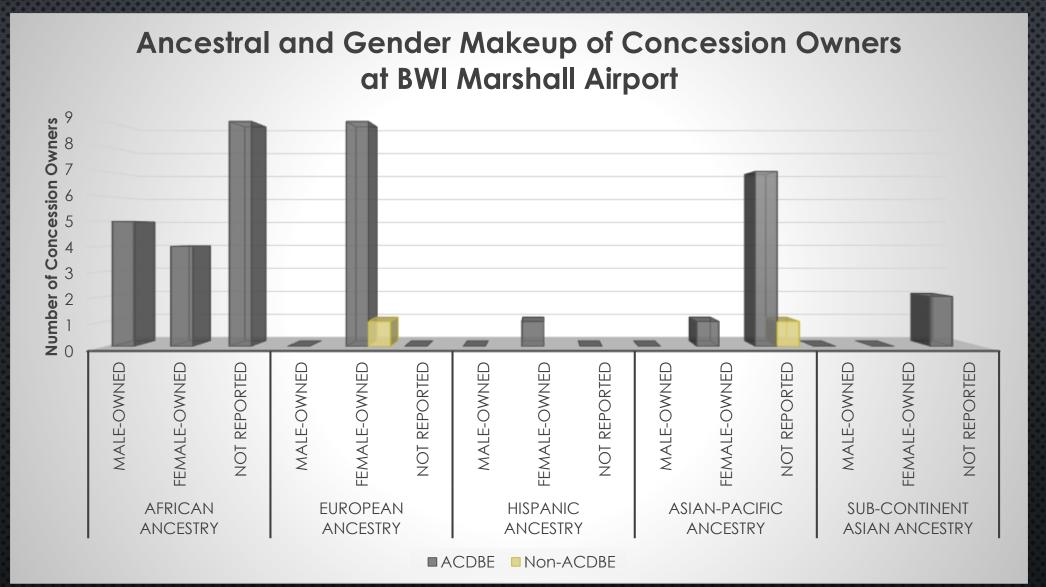
CONCESSION OWNERS ANCESTRY AND GENDER (2019)



*In addition to the concession owners represented in this chart, in 2019 there were 1 ACDBE and 106 Non-ACDBE operations for which the owners specified neither ancestry nor gender.



CONCESSION OWNERS ANCESTRY AND GENDER (2022)



*In addition to the concession owners represented in this chart, as of March 2022 there were 1 ACDBE and 98 Non-ACDBE operations for which the owners specified neither ancestry nor gender.



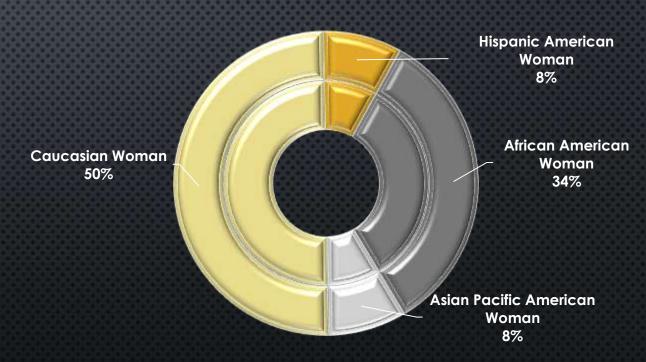
WOMEN-OWNED CONCESSIONS AT BWI (AS OF MARCH 2022)

The concession program at BWI Marshall had 50 Food and Beverage and 60 Retail units operating as of March 2022. Of these, 7 F&B operations and 6 Retail operations were owned by women.

WOMAN-OWNED FOOD & BEVERAGE CONCESSIONS		BRANDS	Percent of TOTAL (50) F&B Units
African American Woman	1	Smoothie King	2.0%
Asian Pacific American Woman	1	Arby's	2.0%
Caucasian Woman	5	BGR, Nature's Kitchen, Obrycki's, R&R Seafood, Lee Ann Chin	10.0%

WOMEN-OWNED RETAIL CONCESSIONS		BRANDS	Percent of TOTAL (60) Retail Units
African American Woman	3	Fashion Spa House, Pen & Prose, Shades of U by Diva	5.0%
Caucasian Woman	2	NY Collection	3.333%
Hispanic American Woman	1	DF Express	1.667%

Demographic Breakout of Woman-Owned ACDBE Concessions (April 2021-March 2022)



NOTE: One Woman-Owned Food & Beverage Operators is identified as being part of a disadvantaged group without being designated as an ACDBE.

The 13 locations listed above were also open during July 2019-June 2020. Three F&B women-owned locations in the 2019-2020 report have since closed:

Obrycki's A Bar, DC-3 Hot Dogs, and Charm City Candy. Fashion Spa House has grown into an in-line store from its original kiosk.

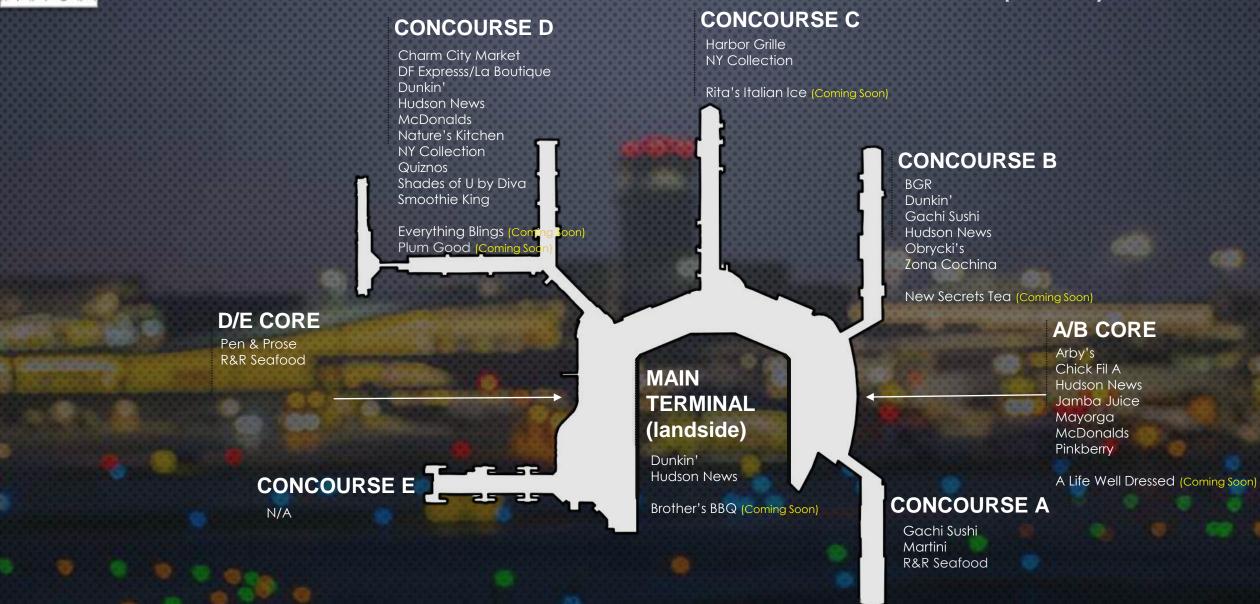
ce: MDOT MAA Office of Fair Practices



ACDBE CONCESSION LOCATIONS



LOCATION OF UNITS OPERATED BY ACDBES (2022)





PARTICIPATION GOAL ACHIEVEMENT



OVERALL CONCESSION PERFORMANCE (2019)



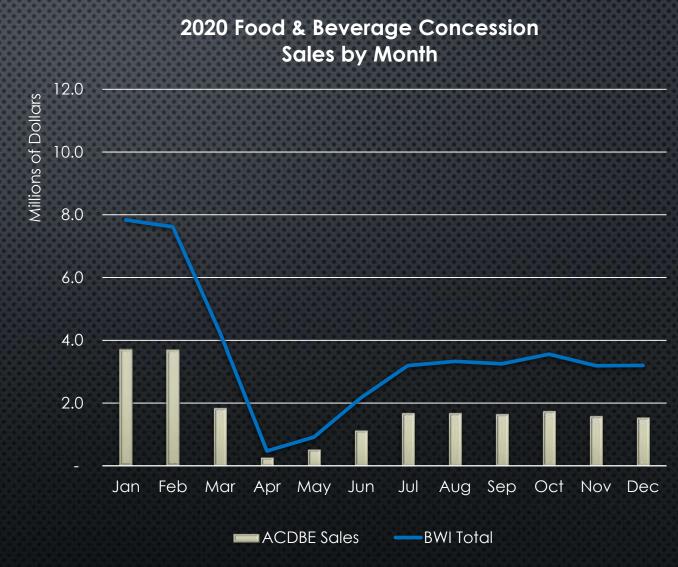


ACDBE MONTHLY SALES: FOOD & BEVERAGE (2019)

2019	Food & I	3e	verage
20	ACDBE Sales		BWI Total
Jan	\$ 3,462,282	\$	7,394,611
Feb	\$ 3,383,349	\$	7,075,408
Mar	\$ 4,175,987	\$	8,964,353
Apr	\$ 4,081,924	\$	9,087,879
May	\$ 4,389,017	\$	9,727,710
Jun	\$ 4,362,050	\$	9,701,173
July	\$ 4,570,898	\$	9,991,149
Aug	\$ 4,436,932	\$	9,737,973
Sept	\$ 3,959,325	\$	8,649,073
Oct	\$ 4,397,926	\$	9,557,225
Nov	\$ 4,365,419	\$	9,410,641
Dec	\$ 4,510,493	\$	9,609,176

Source:

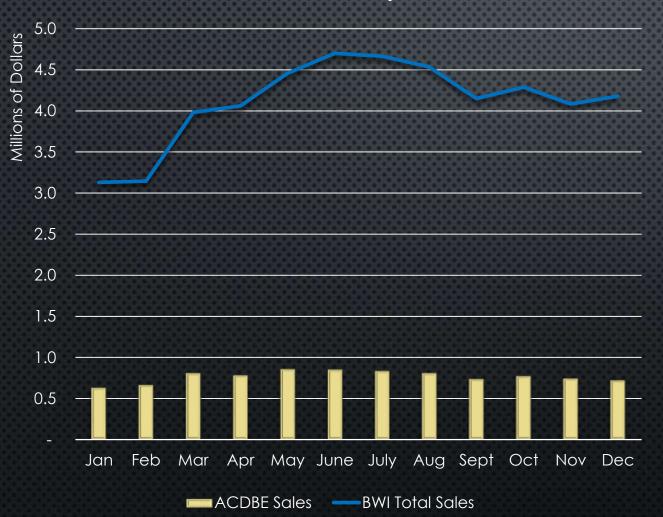
Revenue Reports submitted to MDOT MAA





ACDBE MONTHLY SALES: RETAIL, NEWS & GIFTS, SERVICES (2019)

2019 Retail, News & Gifts, and Services Concession Sales by Month



2019	F	Retail, N&G	and Se	rvices
20	Δ	CDBE Sales	BW	'I Total
Jan	\$	631,474	\$	3,129,497
Feb	\$	664,391	\$	3,145,881
Mar	\$	808,443	\$	3,982,412
Apr	\$	780,405	\$	4,061,357
May	\$	856,476	\$	4,457,368
Jun	\$	851,682	\$	4,701,422
July	\$	833,255	\$	4,666,880
Aug	\$	808,260	\$	4,535,838
Sept	\$	736,110	\$	4,150,141
Oct	\$	770,693	\$	4,287,692
Nov	\$	740,958	\$	4,084,580
Dec	\$	719,537	\$	4,180,432



MONTHLY ACDBE SALES (2019)

119	i ood & beverage					Retail, N&G and Services					Combined					
20		ACDBE Sales		BWI Total		ACDBE Sales		BWI Total		,	ACDBE Total		BWI Total			
Jan	\$	3,462,282.30	\$	7,394,611.03		\$ 631,473.85	\$	3,129,497.33		\$	4,093,756.15	\$	10,524,108.36			
Feb	\$	3,383,349.12	\$	7,075,408.13		\$ 664,391.19	\$	3,145,881.24		\$	4,047,740.31	\$	10,221,289.37			
Mar	\$	4,175,986.78	\$	8,964,353.09		\$ 808,443.13	\$	3,982,412.39		\$	4,984,429.91	\$	12,946,765.48			
Apr	\$	4,081,924.33	\$	9,087,878.71		\$ 780,404.91	\$	4,061,357.02		\$	4,862,329.24	\$	13,149,235.73			
Мау	\$	4,389,017.45	\$	9,727,710.26		\$ 856,476.22	\$	4,457,368.43		\$	5,245,493.67	\$	14,185,078.69			
Jun	\$	4,362,050.47	\$	9,701,172.52		\$ 851,682.22	\$	4,701,421.99		\$	5,213,732.69	\$	14,402,594.51			
July	\$	4,570,898.02	\$	9,991,148.79		\$ 833,254.65	\$	4,666,880.19		\$	5,404,152.67	\$	14,658,028.98			
Aug	\$	4,436,931.81	\$	9,737,973.02		\$ 808,259.78	\$	4,535,837.57		\$	5,245,191.59	\$	14,273,810.59			
Sept	\$	3,959,325.25	\$	8,649,073.11		\$ 736,110.34	\$	4,150,141.60		\$	4,695,435.59	\$	12,799,214.71			
Oct	\$	4,397,925.50	\$	9,557,224.51		\$ 770,692.64	\$	4,287,692.08		\$	5,168,618.14	\$	13,844,916.59			
Nov	\$	4,365,418.92	\$	9,410,640.76		\$ 740,957.95	\$	4,084,580.02		\$	5,106,376.87	\$	13,495,220.78			
Dec	\$	4,510,493.19	\$	9,609,175.85		\$ 719,536.67	\$	4,180,432.07		\$	5,230,029.86	\$	13,789,607.92			



OVERALL CONCESSION PERFORMANCE (2020)





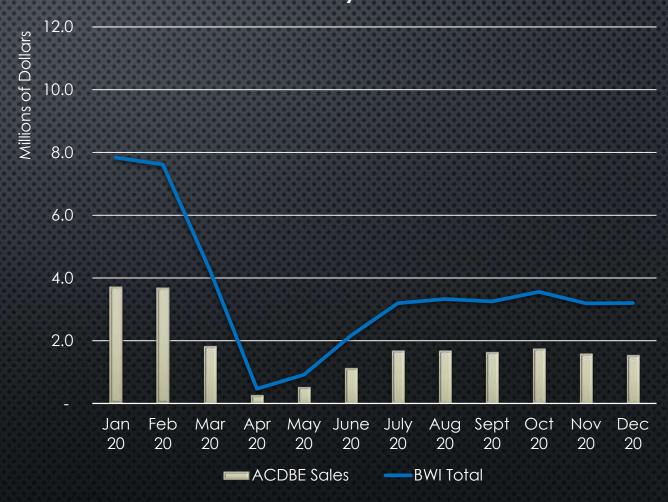
ACDBE MONTHLY SALES: FOOD & BEVERAGE (2020)

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2020	1	Food &	Bev	erage
76	1	ACDBE Sales		BWI Total
Jan	\$	1,341,524	\$	2,830,571
Feb	\$	1,433,843	\$	2,948,964
Mai	r \$	2,300,862	\$	4,576,439
Apr	\$	2,492,245	\$	5,191,341
Ma	y \$	3,037,647	\$	6,311,465
Jun	\$	2,969,616	\$	6,927,819
July	, \$	4,083,504	\$	7,906,438
Aug	\$	3,669,856	\$	7,276,698
Sep	t \$	3,370,423	\$	7,006,769
Oct	\$	3,680,657	\$	7,831,046
Nov	, \$	3,636,076	\$	7,591,524
Dec	\$	3,125,856	\$	6,985,000

Source:

Revenue Reports submitted to MDOT MAA

2020 Food & Beverage Concession Sales by Month





ACDBE MONTHLY SALES: RETAIL, NEWS & GIFTS, SERVICES (2020)

2020 Retail, News & Gifts, and Services Concession Sales by Month



2020	Retail, N&G	and S	ervices
20	ACDBE Sales	В١	NI Total
Jan	\$ 533,628	\$	3,262,162
Feb	\$ 702,524	\$	3,314,634
Mar	\$ 450,118	\$	1,811,912
Apr	\$ 57,524	\$	129,723
Мау	\$ 179,956	\$	353,921
Jun	\$ 349,378	\$	894,384
July	\$ 396,391	\$	1,275,598
Aug	\$ 412,200	\$	1,354,254
Sept	\$ 414,331	\$	1,400,591
Oct	\$ 419,970	\$	1,456,397
Nov	\$ 368,027	\$	1,319,082
Dec	\$ 339,949	\$	1,418,399

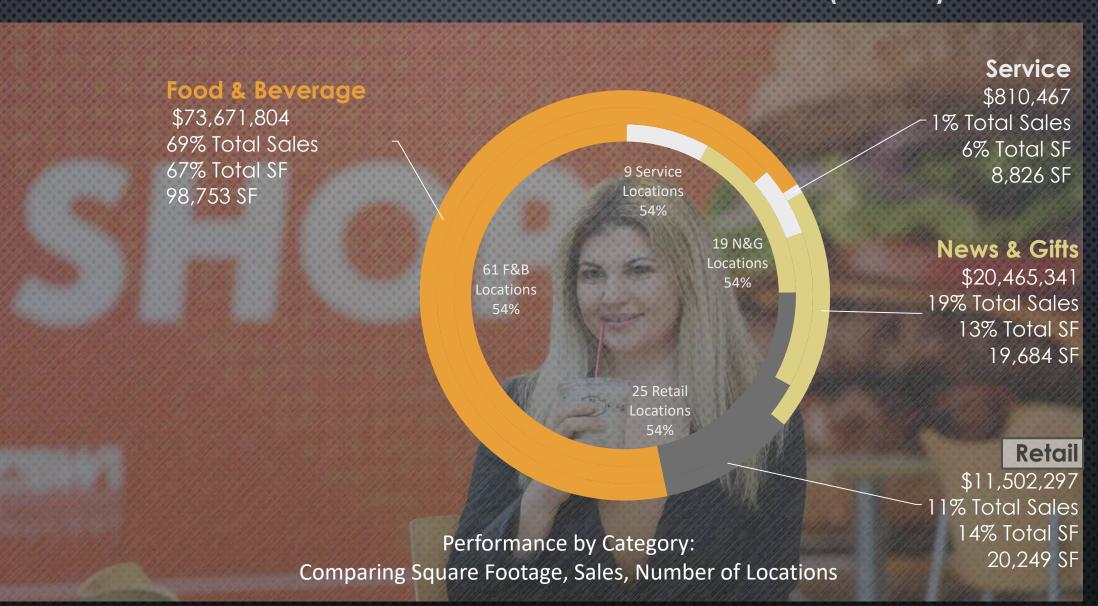


MONTHLY ACDBE SALES (2020)

2020	S Food & Beverage					Retail, N&G and Services				Combined				
20		ACDBE Sales		BWI Total			ACDBE Sales		BWI Total			ACDBE Total		BWI Total
Jan	\$	3,713,993.29	\$	7,834,017.33		\$	533,628.44	\$	3,262,162.34		\$	4,247,621.73	\$	11,096,179.67
Feb	\$	3,694,163.75	\$	7,614,163.86		\$	702,523.74	\$	3,314,634.46		\$	4,396,687.49	\$	10,928,798.32
Mar	\$	1,849,867.64	\$	4,249,458.72		\$	450,118.06	\$	1,811,912.69		\$	2,299,985.70	\$	6,061,371.41
Apr	\$	284,733.58	\$	470,454.95		\$	57,424.78	\$	129,722.76		\$	342,158.36	\$	600,177.71
Мау	\$	534,687.00	\$	917,121.00		\$	179,956.00	\$	353,921.00		\$	714,643.00	\$	1,271,042.00
Jun	\$	1,134,411.32	\$	2,162,959.89		\$	349,378.46	\$	894,384.18		\$	1,483,789.78	\$	3,057,344.07
July	\$	1,692,251.62	\$	3,196,908.20		\$	396,391.14	\$	1,275,597.69		\$	2,088,642.76	\$	4,472,505.89
Aug	\$	1,696,826.77	\$	3,329,578.73		\$	412,199.80	\$	1,354,253.78		\$	2,109,026.57	\$	4,683,832.51
Sept	\$	1,655,429.04	\$	3,250,172.71		\$	414,330.84	\$	1,400,591.33		\$	2,069,759.88	\$	4,650,764.04
Oct	\$	1,761,671.56	\$	3,556,737.20		\$	419,970.30	\$	1,456,397.03		\$	2,181,641.86	\$	5,013,134.23
Nov	\$	1,598,193.81	\$	3,190,501.71		\$	368,027.03	\$	1,319,081.57		\$	1,966,220.84	\$	4,509,583.28
Dec	\$	1,551,318.05	\$	3,199,068.83		\$	339,949.28	\$	1,418,399.21		\$	1,891,267.33	\$	4,617,468.04



OVERALL CONCESSION PERFORMANCE (2021)





ACDBE MONTHLY SALES: FOOD & BEVERAGE (2021)

121	Food & E	3e	verage
202	ACDBE Sales		BWI Total
Jan	\$ 3,462,282.30	\$	7,394,611.03
Feb	\$ 3,383,349.12	\$	7,075,408.13
Mar	\$ 4,175,986.78	\$	8,964,353.09
Apr	\$ 4,081,924.33	\$	9,087,878.71
May	\$ 4,389,017.45	\$	9,727,710.26
Jun	\$ 4,362,050.47	\$	9,701,172.52
July	\$ 4,570,898.02	\$	9,991,148.79
Aug	\$ 4,436,931.81	\$	9,737,973.02
Sept	\$ 3,959,325.25	\$	8,649,073.11
Oct	\$ 4,397,925.50	\$	9,557,224.51
Nov	\$ 4,365,418.92	\$	9,410,640.76
Dec	\$ 4,510,493.19	\$	9,609,175.85

Source:

Revenue Reports submitted to MDOT MAA





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ACDBE MONTHLY SALES: RETAIL, NEWS & GIFTS, SERVICES (2021)

2021 Retail, News & Gifts, and Services Concession Sales by Month



2021	Retail, N&G	an	d Services					
20	ACDBE Sales		BWI Total					
Jan	\$ 320,853	\$	1,252,126					
Feb	\$ 344,495	\$	1,398,841					
Mar	\$ 645,017	\$	2,234,485					
Apr	\$ 728,169	\$	2,543,082					
Мау	\$ 819,114	\$	2,914,394					
Jun	\$ 903,617	\$	3,159,729					
July	\$ 952,256	\$	3,544,567					
Aug	\$ 894,501	\$	3,290,861					
Sept	\$ 776,560	\$	2,929,251					
Oct	\$ 823,109	\$	3,308,116					
Nov	\$ 740,383	\$	3,002,123					
Dec	\$ 627,309	\$	2,948,374					



MONTHLY ACDBE SALES (2021)

121	Food & Beverage			Ret	Retail, N&G and Services					Combined					
202		ACDBE Sales		BWI Total		ACDI	BE Sales		BWI Total		A	ACDBE Total		BWI Total	
Jan	\$	1,341,524	\$	2,830,571	,	\$	320,853	\$	1,252,126		\$	1,662,377	\$	4,082,697	
Feb	\$	1,433,843	\$	2,948,964		\$	344,495	\$	1,398,841		\$	1,778,338	\$	4,347,805	
Mar	\$	2,300,862	\$	4,576,439		\$	645,017	\$	2,234,485		\$	2,945,879	\$	6,810,924	
Apr	\$	2,492,245	\$	5,191,341		\$	728,169	\$	2,543,082		\$	3,220,414	\$	7,734,423	
May	\$	3,037,647	\$	6,311,465		\$	819,114	\$	2,914,394		\$	3,856,761	\$	9,225,859	
Jun	\$	2,969,616	\$	6,927,819		\$	903,617	\$	3,159,729		\$	3,873,233	\$	10,087,548	
July	\$	4,083,504	\$	7,906,438		\$	952,256	\$	3,544,567		\$	5,035,761	\$	11,451,005	
Aug	\$	3,669,856	\$	7,276,697		\$	894,501	\$	3,290,861		\$	4,564,357	\$	10,567,558	
Sept	\$	3,370,422	\$	7,006,769		\$	776,560	\$	2,929,251		\$	4,146,983	\$	9,936,020	
Oct	\$	3,680,657	\$	7,831,046		\$	823,109	\$	3,308,116		\$	4,503,766	\$	11,139,162	
Nov	\$	3,636,075	\$	7,591,523		\$	740,383	\$	3,002,123		\$	4,376,459	\$	10,593,647	
Dec	\$	3,125,856	\$	6,984,999		\$	627,309	\$	2,948,374		\$	3,753,165	\$	9,933,373	



MONTHLY ACDBE SALES (2022 JANUARY-MARCH)

2022	Food & Beverage					Retail, N&G and Services					Combined					
20		ACDBE Sales		BWI Total		4	ACDBE Sales		BWI Total		,	ACDBE Total		BWI Total		
Jan	\$	3,156,665	\$	5,490,878		\$	605,791	\$	2,071,885		\$	3,762,457	\$	7,562,764		
Feb	\$	3,581,730	\$	6,330,847		\$	777,037	\$	2,348,604		\$	4,358,768	\$	8,679,451		
Mar	\$	4,546,001	\$	7,955,160		\$	764,202	\$	3,033,271		\$	5,310,203	\$	10,988,431		
Apr																
Мау																
Jun																
July																
Aug																
Sept																
Oct																
Nov																
Dec																



ACDBE COMPARED TO NON-ACDBE (2018-2022 SALES)

	Food & Bev	erage Sales	Retail, N&G	and Services	Combined					
	ACDBE	Non-ACDBE	ACDBE	Non-ACDBE	ACDBE		Non-ACDBE	ACDBE Participation		
Calendar Year 2018	\$ 45,994,231.44	\$ 58,875,716.67	\$ 8,951,408.34	\$ 40,902,950.57	\$ 54,945,639.78	\$ 9	99,778,667.24	35.5%		
Calendar Year 2019	\$ 50,095,603.14	\$ 58,810,766.64	\$ 9,201,683.55	\$ 40,181,818.38	\$ 59,297,286.69	\$ 9	98,992,585.02	37.5%		
Calendar Year 2020	\$ 21,167,547.43	\$ 21,803,595.70	\$ 4,623,897.87	\$ 13,367,160.17	\$ 25,791,445.30	\$ 3	35,170,775.87	42.3%		
Calendar Year 2021	\$ 35,142,110.75	\$ 38,241,963	\$ 8,575,385.33	\$ 23,950,565.63	\$ 42,717,496.07	\$ (62,192,528.66	41.3%		
Calendar Year 2022 (Jan-Mar)	\$ 11,284,396.95	\$ 19,776,886.02	\$ 2,147,030.43	\$ 7,453,760.37	\$ 13,431,427.38	\$	27,230,646.39	49.3%		



ANNUAL ACDBE SALES (2018-2022)

ACDBE CONCESSION SALES AT BWI MARSHALL COMPARED TO TOTAL SALES 2018-2022







